### #FUTUREDRIVEN MANIFESTO

# acea

POLICY RECOMMENDATION

## **KEEP AN OPEN MIND:** MAKE TECHNOLOGY NEUTRALITY A GUIDING PRINCIPLE

**Ensure that technology openness fosters innovations** and guides all EU regulatory proposals



#### KFFP THE DOOR OPEN

The EU must be less rigid in its approach to making climate neutrality a reality. Without questioning widespread electrification, technology neutrality can avoid prematurely picking winners or losers and creates a level playing field for all low-carbon technologies. It is essential for R&D efforts as it promotes a broader scope for experimentation and exploration. ACEA strongly believes that a technology-neutral approach - with widespread electrification at its core - is the best way to achieve climate goals.

#### WHY THIS MATTERS?

We want to maintain Europe's status as the leading global automotive powerhouse, and this means fostering an environment that stimulates R&D and innovation in zero-emission and digital tech. Our #FutureDriven Manifesto outlines how policy makers can help secure this goal while also tackling shared societal challenges.





#### WHAT CAN LAW MAKERS DO?



**Guarantee technology** neutrality

**Ensure technology** neutrality is a guiding principle in all EU regulatory proposals to allow European innovation and R&D to thrive.



**Boost R&D** 

Beef up the EU's R&D budget and simplify the state aid framework to support investment in businessorientated solutions.



**Create regulatory** sandboxes

**Create innovative spaces** to help bring cutting-edge research to mass production.